



Increase Sales with  
Reflex Sign Holders

# WHAT IS REFLEX?



BESPOKE SHAPES AND SIZES



CUSTOM FINISHES

ROBUST AND DURABLE  
SIGN HOLDERS FOR RAILS



QUICK AND EASY  
TO UPDATE



ATTACHMENTS TO  
SUIT MOST RAILS



# REFLEX USES

- Improve store navigation
- Space optimisation
- Display pricing
- Highlight promotions
- Provide sustainability information
- Give styling tips
- Showcase key product features
- Display QR Codes to link to your website or social media pages



## 4 PRODUCT RANGES

Whatever your needs, we have a range to suit you.

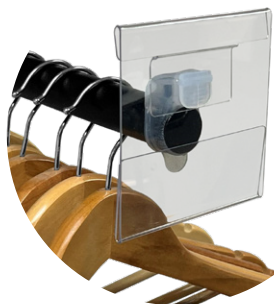
### PRIME

The original injection moulded sign holder.



### SELECT

Custom sizes.



### SUSTAIN

A more sustainable option.



### AFFINITY

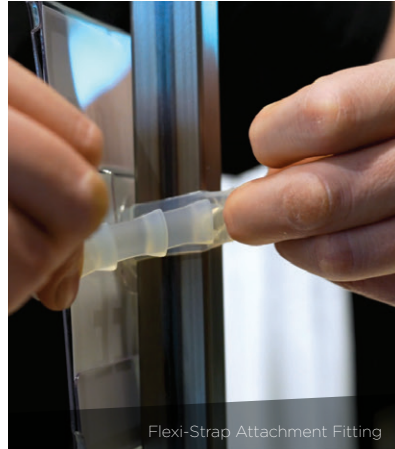
Bring ideas to life!



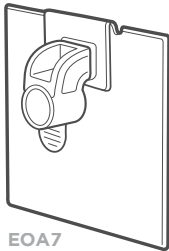


## 4 ATTACHMENTS

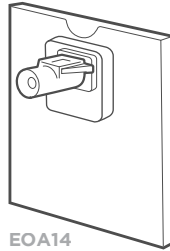
Our flexible attachments fit **98%** of rails and can be fitted to any of the sign holders.



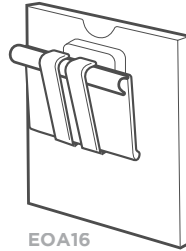
**STANDARD END OF ARMS.**



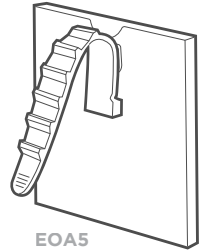
**PRONG END OF ARMS.**



**SQUARE END OF ARMS.**



**BARS AND RAILS**



**USED BY RETAILERS WORLDWIDE:**

maurices

**SPORTS  
DIRECT.com**

PRIMARK®

next

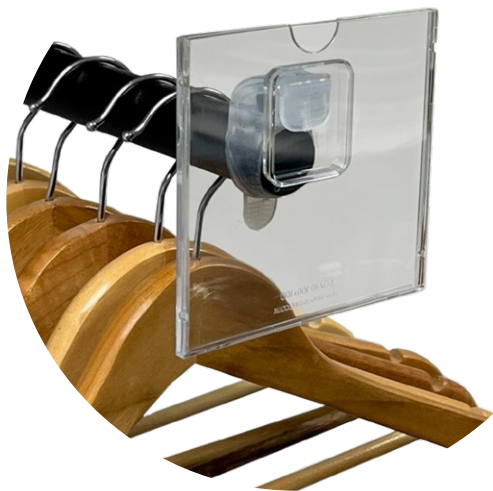
F&F



## OTHER POS SOLUTIONS

DisplayMode is a global supplier of POS solutions and the owner of Reflex Sign Holders. We offer in-house design and manufacture for all of your POS needs.

# PRIME



**COST  
EFFECTIVE**



**PRE-FORMATTED  
SIZES**



**HELD IN  
STOCK**

The original, robust and durable sign holder range. Reflex Prime is our most cost-effective sign holder. The products are made by injection moulding and we have a range of pre-formatted sizes available.

**OUR CURRENT RANGE OF SIZES:**

SIZE	ORIENTATION
A5	PORTRAIT/LANDSCAPE
A6 <b>BEST SELLER</b>	PORTRAIT/LANDSCAPE
A7	PORTRAIT/LANDSCAPE
100mm x 100mm <b>BEST SELLER</b>	SQUARE
80mm x 80mm	SQUARE
50mm x 75mm	PORTRAIT
50mm x 50mm	SQUARE
95mm x 75mm	LANDSCAPE
7 x 5.5"	LANDSCAPE

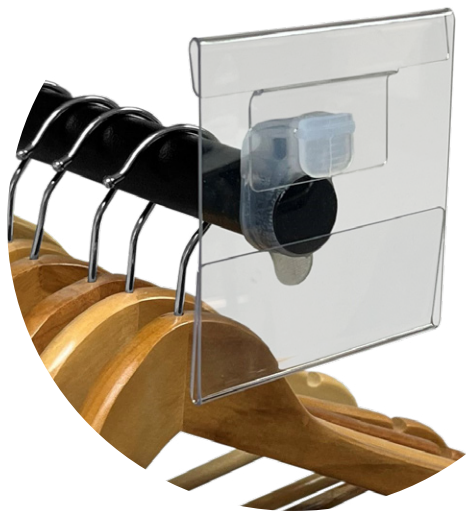


A6 Portrait Prime in Quiz Clothing



Standard Attachment with A6 Portrait Prime in Primark

# SELECT



CUSTOM  
SIZES



MADE TO  
ORDER



ROBUST

Made to order in almost any size  
you could want!  
Reflex Select is our folded  
plastic graphic holder range with  
rotatable and round options.

Reflex Select is made bespoke to  
your requirements. Sheet  
material is cut and bent to create  
the sign holders.

COMMONLY ORDERED SIZES:

SIZE	ORIENTATION
A6	ROTATABLE
A6	PORTRAIT/LANDSCAPE
A7	LANDSCAPE
A8	PORTRAIT
100mm x 100mm	SQUARE
100mm	CIRCLE
300mm x 150mm	LANDSCAPE



# SUSTAIN



**COST  
EFFECTIVE**



**ECO-CONCIOUS**



**RECYCLED**

The Reflex Sustain frame is made with recycled and recyclable plastics. The current, most cost effective option is the 100x100mm injection moulded frame. Custom sizes and colours are also available on request, using recycled sheet material.

The frames can be easily separated from the attachment for recycling.

**Available now** - 100x100mm White Injection Moulded.



100mm Round Sustain (Fabricated)



A6 Portrait Sustain (Fabricated)



100mm x 100mm Injection Moulded Sustain



# AFFINITY



BESPOKE  
CREATIONS



RANGE OF  
MATERIALS



MADE TO  
ORDER

Reflex Affinity is your opportunity to create something completely bespoke to your brand. Set yourself apart with tailored sign holders which suit the interior of your store.

Some examples of Reflex Affinity Sign Holders are etched clipboards, chalk boards, metal frames and coloured MDF frames...the list goes on.

Get in touch to discuss your requirements!



100mm x 100mm Plywood Clip Board



1x2inch White Metal Frame



Valchromat Frame (Coloured MDF)



# OTHER POS

COMPLEMENT YOUR REFLEX SIGN HOLDERS WITH OTHER  
WAYS OF DISPLAYING INFORMATION



DisplayMode is a UK Based POS design and manufacturing business. With an in-house design team and manufacturing capabilities, we are able to create bespoke POS solutions, whether that be a simple graphic holder or fully branded free standing display.

**DisplayMode**  
Manufacturing & Design

Rail Surfers



Mini Label Holders



End of Arm Bulldog Clips



Rail Grippers



Craghoppers Counter Top Display



Shell Jamie Oliver - Etched Bamboo Block

# ONLINE ORDERING

VISIT OUR ONLINE STORE TO PURCHASE OUR BEST SELLERS

[WWW.REFLEXSIGNHOLDER.CO.UK](http://WWW.REFLEXSIGNHOLDER.CO.UK)



FOR LARGE RUNS AND MORE  
UNIQUE ORDERS YOU CAN USE  
OUR ENQUIRY FORM...

SOMEONE FROM THE TEAM  
WILL BE IN TOUCH TO DISCUSS  
YOUR REQUIREMENTS!

# CONTACT US

GET IN TOUCH WITH OUR TEAM TO  
DISCUSS YOUR REFLEX SIGN  
HOLDER REQUIREMENTS.

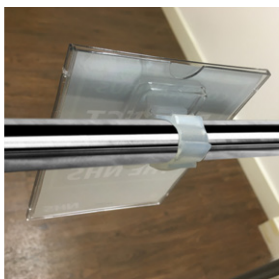
## DisplayMode

4 Princewood Rd,  
Corby,  
United Kingdom,  
NN17 4AP

**Email:** [sales@displaymode.co.uk](mailto:sales@displaymode.co.uk)

**Phone:** 01536 460 805

**Web:** [www.reflexsignholder.co.uk](http://www.reflexsignholder.co.uk)





**Email:** [sales@displaymode.co.uk](mailto:sales@displaymode.co.uk)

**Phone:** 01536 460 805

**Web:** [www.reflexsignholder.co.uk](http://www.reflexsignholder.co.uk)